ALASKA RURAL WATER ASSOCIATION
1075 Check Street, Suite 106
Wasilla, AK 99654
Office: 907.357.1155
Fax: 907.357.1400

ADVERTISING AGREEMENT

ADVERTISER

_____
Company or Individual Name

_____
Contact Person

_____
Mailing Address

_____ _____ _____
City State Zip

( ) _____ ( ) _____
Phone Fax

_____
E-mail

The following advertisement insertion is hereby ordered:

Ad Size	Annual Rate*	Quarterly Rate
Business Card	❒ $350	❒ $100
¼ Page	❒ $500	❒ $150
½ Page	❒ $850	❒ $250
Full Page	❒ $1,200	❒ $350
Front Inside Cover (Full Only)	❒ $1,700	❒ $500
Back Inside Cover (Full Only)	❒ $1,700	❒ $500
Back Cover (1/2 Only)	❒ $1,200	❒ $350

Ad insertion is as follows:

❒ April 2018	❒ April 2019
❒ July 2018	❒ July 2019
❒ October 2018	❒ October 2019
❒ January 2019	❒ January 2020

* Annual Rate includes four consecutive publications.

Please send your ad to kelly@arwa.org for review.

PAYMENT

❒ Check Enclosed $_____

❒ Visa $_____

❒ MasterCard $_____

Exp.			/			Zip					

GENERAL TERMS and CONDITIONS

This Advertising Agreement is subject to the terms outlined herein. Please read all terms carefully before signing.

All Advertising Agreements are subject to ARWA's approval and acceptance. Acceptance of this Advertising Agreement shall constitute an agreement to provide advertising space as described in this agreement. The undersigned, by the signing of this Advertising Agreement, acknowledges that he/she has read and understands all of the terms contained herein and that this agreement is subject to all such terms which are expressly made a part of this agreement.

Cancellations or changes in the Advertising Agreement are not accepted after ARWA has signed the agreement and no cancellations may be considered executed unless acknowledged in writing by ARWA. In the event of such cancellation, all charges for the contracted space (including multiple insertions) will be immediately due and payable to ARWA, and any deposits will be forfeited.

Payment for all advertising and production shall be the responsibility of the advertiser, and is due prior to publication. Failure to submit full payment by the due date indicated in this Agreement will result in Agreement becoming null and void. Any partial payments made shall be retained by ARWA as liquidated damages.

In the event any dispute of this Agreement is referred to the attorney of ARWA, the advertiser and the advertising agency/client shall also be responsible for any and all attorney fees and court cost incurred in the collection of the debt, as well as the costs and fees incurred in connection therewith.

The advertiser and advertising agency/client agree to indemnify and hold harmless ARWA and any and all of ARWA's publishing clients with whom ARWA may have contracted for any and all loss, expenses or other liability (including attorney fees) arising from any claim of libel, violation of privacy, plagiarism, or copyright infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of any advertised copy submitted, printed or published. Advertiser and advertising agency/client also agree to indemnify and hold harmless ARWA and any and all of ARWA's publishing clients with whom ARWA may have contracted from the loss of any artwork, materials, separations, PMTs, negatives, and any other materials submitted for said advertisement or for raw materials submitted for production of advertisement, such as copy and photography, and any related expense or other liability (including attorney fees).

ARWA is not liable for delays in delivery and/or non-delivery in the event of natural disasters, strike, labor or material shortage, editorial or production delays, or any condition affecting production or delivery in any manner.

CURRENT ARWA ASSOCIATE OR SUPPORTING MEMBERSHIP REQUIRED FOR ALL ADVERTISERS AND MUST BE PAID IN FULL BY DUE DATE OF THIS AGREEMENT.

Agreement Acceptance

_____
Advertiser's Signature Date

_____
Advertiser's Name & Title (please print)

_____
ARWA Signature Date

_____
ARWA Name & Title (please print)

Please Note:
Ad Agreement *and full payment* must be received by the last working day of the month preceding publication month, or Agreement becomes null and void.